#### Privacy Policy - Bedrock Storage

## **Privacy Policy Updates**

Bedrock Storage may find it necessary to periodically update our privacy policy to keep up with the everchanging nature of the internet. Because of this Bedrock Storage highly recommends that users of this website check periodically for updates to this privacy policy.

#### Information Collection

Bedrock Storage only collects personal information through this website, when you choose to provide information in-person, over the phone or in another fashion. Personal information can include, but is not limited to, your name, address, telephone number, email address, and credit card number/expiration date.

Bedrock Storage may collect information from individual potential tenants or customers of one of Bedrock Storage's clients who complete a reservation or indicated interest in becoming a future tenant at a storage facility. Bedrock Storage may collect personally identifiable information if you subscribe to reputation management services or information that you choose to publicly post on social media.

Bedrock Storage does not knowingly collect or solicit information from anyone under the age of 18 or knowingly allow them to purchase our products.

#### **Information Use**

Bedrock Storage may use personally identifiable information to assist us in delivering our services, reports or information you have requested.

### We use your information to

Conduct our business

Respond to your inquiries regarding reserving storage units

Enable you to pay your bill online

Enable you to purchase products and services online

Offer Bedrock Storage specials and discounts

Provide you with Bedrock Storage services and information relevant to those services and our website

Develop new services

Cookies

Bedrock Storage and our service providers use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with us through your computer or mobile device.

This information, which includes, but is not limited to: the pages you visit on our site or mobile application, which web address you came from, the type of browser/device/hardware you are using, purchase information and checkout process, search terms, and IP-based geographic location, helps us recognize you, customize your website experience and make our marketing messages more relevant. This includes Bedrock Storage's content presented on another website or mobile application.

Technologies such as: cookies, beacons, tags and scripts are used by Bedrock Storage and our marketing partners, affiliates, or analytics or service providers, e.g. call tracking platforms. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies to identify customer status, test segmentation, and referral source. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

## **Aggregate Information**

The Site may track the total number of visitors to our Site, the number of visitors to each page of our Site, browser type, IP addresses, External Web Sites (defined below) linked to and other aggregated data collected through our services and we may analyze this data for trends and statistics in the aggregate but such information will be maintained, used and disclosed in aggregate form only and it will not contain personally identifiable information. We may use such aggregate information to analyze trends, administer the Site, track users' movement, and gather broad demographic information for aggregate use.

# **Disclosure of Personally Identifiable Information**

Service Providers - We may provide personal information to third-party service providers (Payment Processing, Data Storage & Processing Facilities)

#### **Links to Third Party Sites**

This website may link to other websites. Bedrock Storage's Privacy Policy does not apply to third party websites. This website may contain links to other websites who may have a different privacy policy.

## Security

Bedrock Storage takes reasonable and appropriate steps to ensure the security of the information that has been provided to us. The information you provide to access your account and make bill payments or purchases is protected using industry standard e-commerce security technology such as Secure Sockets Layer (SSL) encryption technology.